



Storyteller | Digital Influencer | Social Marketer | Writer

ABOUT Misadventures with Andi

For more than 11 years, Misadventures with Andi has expertly combined travel, food, French culture, and fun into a lifestyle blog that was named one of USA Today's Readers' Choice top ten food and travel blogs for 2014.

11 years > 2,400+ blog posts > 31,000+ blog comments

SERVICES OFFERED

- Editorial Coverage, Sponsored Posts, Custom Content Creation, Social Media Takeovers, Brand Ambassadorship, Social Media Champion, Freelance Writing, Product Reviews

BRANDS I'VE WORKED WITH



CONTACT

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ABOUT Andi Fisher



Andi is a professional marketer by day managing an advocacy program for Red Hat. Her other passion is Misadventures with Andi. She is a focused brand ambassador, travel and lifestyle blogger who loves to play tourist. A true foodie, a lot of her travel focuses on the local food scene. Slow travel is her jam. Since spending 18 months on the road living in an RV, she has a new appreciation for the outdoors and the national and state park system and absolutely loves the American Southwest.

SOCIAL MEDIA REACH

Table with 2 columns: Platform (Facebook, Twitter, Instagram, Pinterest, MOZ SA, MOZ DA) and Reach (12,500+, 15,700+, 24,400+, 24,800+, 51, 50)

AUDIENCE

Table with 2 columns: Metric (Pageviews, Sessions) and Value (30,000+, 25,000+)

Gender: 86% Female 14% Male Age: 18-24 (6%); 25-34 (37%); 35-44 (16%); 45-54 (14%); 55-64 (15%) and 65+ (10%) Top Three Visiting Countries are the U.S. (73%); France (6%); U.K. (3%); Canada (3%) and France (2%)